



Town of Brookfield

PARK AND RECREATION DEPARTMENT

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2005 Town of Brookfield Park, Recreation and Celebration Committee Minutes January 2, 2005

Meeting called to order at 11:30 am.

In attendance: Jay Walt - Chairman, Chad D. Brown - Director, Jim Laedtke, Roger Green, Todd Jones, Joe Cox, Mike Payton, Stan Barker

Guests: Administrator Rick Czopp

Meeting notice verification confirmed.

Motion to approve agenda by Todd Jones; seconded by Roger Green. Agenda approved.

Minutes from the December 7, 2004 meeting were reviewed.

The Park & Rec Committee wants to re-emphasize that the Town Board puts any Fall Festival outside of the Park & Rec Department and creates a committee to help direct this event.

Roger Green moved to approve the minutes; Mike Payton seconded. Minutes approved.

2005 Spring/Summer Rec Guide

Chad gave an update on what the Land O' Leagues Soccer may entail in upcoming seasons. Kelley Powers from the LOL office and Pewaukee Park & Rec wants to discover the interest in county communities to reform the soccer league. Chad is helping her try to restart the league.

The Mother's Group input was also to try and find a way to have recreational teams play in a traveling league similar to the past LOL.

Registration for soccer will coincide with regular registration since the Fall Season is now the beginning of the year.

Arts and Crafts was thought to be more successful if run more as a day camp rather than a weekly session. Sheila Barker will be asked to help run the program and will set up the time frame, projects and set up. There will be one class in June and one class in July for each age group. The Rec Guide should reflect the fact that there will be different projects for each session.

A Youth Basketball Camp was thought to be difficult to set up but Stan Barker would help with the set up and administration and Roger Green will help find an instructor. We will try a one day clinic for 4th and 5th grade boys and girls. Two beginner courses; one for the boys and one for the girls will be put on in the morning (9 am – 12 pm). The Marx Park basketball court will be used.

Mike Nitka's Speed, Agility and Quickness Course will be put on in the late summer. Roger Green stated that this was a great course and we should try and push this in the Rec Guide. Chad will check with Mike if girls and boys both can participate.

The Adventure Rock climbing day will be offered in fall but will be advertised in both the Spring/Summer and Fall/Winter Rec Guide. Chad will contact Adventure Rock to set up a date and time as well as the details of setting up a town day; Wednesday evening in early fall; parent-child program; limited to 30 participants.

Adult Walking Group was seen as unnecessary.

Adult Tennis will be held off for this year. Chad will contact those individuals who participate and see if there is interest and can advertise a contact number for those who are interested in forming a league. A definition of when this league would take place as well as where should be included in that advertisement.

In addition, we need to structure youth tennis lessons with a lesson plan and oversight. We will once again have an instructors meeting before the season begins.

Chad has found a possibility for younger age groups to participate in an adapted baseball program in Blast Ball. He will contact Delafield in regards to this program and its success. We will try this program in the summer and see if it is worthwhile.

Intermediate baseball will move to coach-pitch in order to help alleviate the inconsistency of the pitching machines. Coaches will be taught to throw from their knees in order to give the proper trajectory to the ball. Coaches will be contacted and instructed in the manner in which they rotate players through the game. Todd Jones will help with a handout for the beginning of the year.

Mike Payton contacted several advertising businesses about advertising in the Rec Guide. Due to the size and distribution, most companies felt that it would be more cost efficient to do any advertising in-house. The time associated with finding advertisers is a big concern. The Committee felt that we should look into advertising in the 2006 Spring/Summer Rec Guide. Chad will look at putting an announcement in the Town Tidings for advertisements.

Jay Walt will write an introduction for the 2005 Spring/Summer Rec Guide.

Registration Day will be April 9, 2005.

A map of the parks should be included in the Rec Guide.

Photo Day should not be on May 7 due to Elmbrook Little League having a special event that day.

Fall Festival

The Park & Rec Committee asked that there be a clear vision of the event set forth by the Town Board. The Committee doesn't see this event as being profitable and wants this event to be separated from the Park & Rec. A committee should be formed by a certain date set by the Town Board and the event should be set in 2006 as to allow for time to research these events, secure vendors and gather information.

Credit Card Implementation

Joe Cox presented a hand out with information on credit card payment implementation. See handout for more details. Chad will forward this information on to the Town Administrator for consideration by staff and the Town Board. Joe will also be in contact with the Town Board.

The Park & Rec Committee felt that the Pay Pal option would best suit the needs of the Park & Rec.

Park Usage Fee Schedule

The Committee approved the Park Usage Fee Schedule as presented. To be incorporated into the 2005 Park Fee Schedule which goes into effect February 14, 2005.

2005 New Programs/Events

Chad will check on Eble Ice Rink for a Town Skate Night for next year.

Roger Green moved to adjourn; seconded by Todd Jones

Adjourned at 1:45 pm