

TOWN OF BROOKFIELD
TOWN BOARD
APRIL 15, 2008

The regular meeting of the Town Board was held on Tuesday April 15, 2008 in the Erich Gnant Room of the Town Hall, 645 N Janacek Road, Brookfield, WI.

Chairperson Keith Henderson called the meeting to order at 7:05 p.m. with the following people present: Supervisors: John Schatzman, Robert Flessas, Dan Shea and Patrick Stroebel, Attorney James Hammes, Administrator Richard Czopp, Building Inspector Gary Lake and the Town Clerk Jane Carlson to record the minutes.

APPROVAL OF AGENDA

Supervisor Flessas moved to approve the agenda as presented, seconded by Supervisor Schatzman, voted on, and carried unanimously.

APPROVAL OF MINUTES

Supervisor Schatzman said that on page 4 the top paragraph the word Hearing is misspelled.

Supervisor Schatzman moved to dispense with the reading of the minutes of the April 2, 2008 Town Board meeting and approve them as corrected seconded by Supervisor Shea, voted on, passed 3 – 0 – 2 with Supervisors Stroebel and Flessas voting present.

PUBLIC COMMENT

Dennis Boschi, 6820 Millbrook Cir, Big Bend, WI requested that an item that was denied from the last meeting be brought back-up for reconsideration.

Len Smeltzer, 845 Janacek Road commented on a non-agenda item regarding having a public hearing or do a study to get input on banning smoking in the Town.

CHAIRMAN'S REPORT

a. UPDATE ON 2012 BLUEMOUND ROAD PROJECT

Chairman Henderson reported that the 2012 Bluemound Road project is to repave the road from 124th Street to Manhattan Drive and that there is a public information meeting scheduled for April 23, 2008 at Swanson Elementary School from 4:30 p.m. until 7:00 p.m. What they would like is to gather comments from the public prior to putting together the design.

OLD BUSINESS None.

NEW BUSINESS

a. TOWN SIGN ORDINANCE

1. BUS SHELTERS WITH SIGNAGE
2. CUP FREE-STANDING SIGNAGE WITH REDUCED SETBACK
3. AMEND SIGN ORDINANCE

Inspector Lake reported that Clear Channel Outdoor is proposing installation of bus shelters at three locations in the Town, two on Swenson Drive and one on Bluemound Road. One of the end panels of the shelter would include a four foot by six foot space for advertising graphics. It would be a little billboard that would be viewable from both inside and outside of the shelter. The Architectural Control Committee asked them if the panel visible from the outside could be eliminated. Inspector Lake said they responded that eliminating it would not be economically viable and also said that each shelter is visited once a week to change the advertising and clean them up. If they only generated revenue from one side they would not be interested. He said that when he spoke with the County they were not aware that a proposal for installation of shelters on Bluemound Road was requested and they have a concern with survivability of the shelters during snow plowing.

Chairman Henderson said that at the Plan Commission meeting when discussion of the CUP for the installation of a free standing sign at a reduced set back and amending the sign ordinance came up he brought up the bus shelters because they included signage. It was the recommendation of the Commission that the sign ordinance be reviewed so that these issues can be addressed in it.

Administrator Czopp said that the Town is going through a redevelopment mode and definitely the sign ordinance should be reviewed and updated for when developers come in they know what is allowed.

Supervisor Flessas said that the Architectural Control Committee would like direction from the Board especially on free standing signs. They have been requesting more monument signage but need to know where the Board stands on signage in general.

Supervisor Schatzman said that he agrees that the Town is in the redevelopment mode and happy to know that there is a feeling for monument signs. The Town has a phenomenal boulevard that runs for a couple of miles; this is very rare and needs have a look that is consistent which can be obtained with the monument signage.

Chairman Henderson said another thing to address is the signage that has all the names of businesses in the shopping center. Is the Town to the point that they would like to only identify the name of the center and let signs on the buildings identify the tenants?

Supervisor Flessas said another item to consider is requirement that the address be on the signage.

Supervisor Shea said that he thinks that the monument signs would make for a nicer appearance when driving down the road. Listing what stores are in the shopping center is generally so small that when driving by they can not be read.

Supervisor Flessas said that the Architectural Control Committee is concerned about imposing a moratorium because they felt the last time it took to long to adopt changes.

Chairman Henderson asked if the ordinance would have to be in Chapter 17, because if so then changes have to go before the County for approval.

Attorney Hammes said that putting it in Chapter 17 would be better from an enforcement standpoint.

Inspector Lake said that last time the moratorium was in place for six months and the ordinance was completed in that time frame. But the process would have taken another three months to get County approval so it was put in Chapter 12 the building code. The conflict with that is then the Town has two codes and the building code does not have an appeals process where the zoning code does.

Administrator Czopp said that there are two components to the signage the wall mounted and the pole signs. So if the ordinance is going to be reviewed it should be looked at entirely.

Supervisor Flessas said that he does not feel that there should be a moratorium for all signage because there has not been a problem with the wall mounted signs.

Chairman Henderson said that if the Town elects to only allow the sign to identify the shopping center name with no businesses listed, and then do the building signs have to be made larger.

Supervisor Flessas moved to invite the members of the Architectural Control Committee to the next meeting to discuss the sign ordinance with the Board, seconded by Supervisor Shea, voted on, carried unanimously.

b. ANNUAL APPOINTMENTS

Supervisor Schatzman moved to approve the recommendation of Chairman Henderson for the following annual appointments

Attorney:	Cramer, Multhauf & Hammes L.L.P.;
Auditor:	Virchow, Krause & Co. L.L.P.;
Financial Institutions:	State of Wisconsin Local government Investment Pool, M & I Bank; Associated Bank and Wauwatosa Savings Bank.
Newspaper:	The Freeman

The motion was seconded by Supervisor Stroebel, voted on, carried unanimously.

c. STREAM BANK RESOLUTION

Supervisor Flessas moved to approve adoption of Resolution authorizing the submittal of a state grant application for Urban Nonpoint Source Construction project for stabilization of the Poplar Creek stream bank, seconded by Supervisor Schatzman, voted on, carried unanimously

d. SWEEPER RESOLUTION

Supervisor Flessas moved to approve. adoption of Resolution authorizing the submittal of a state grant application for Urban Nonpoint Source Construction project for the purchase of a Vac/All Multipurpose Vacuum Sweeper, seconded by Supervisor Shea, voted on, carried unanimously

- e. PICNIC PERMIT
Supervisor Stroebel moved to approve a picnic permit for Terry Lesperance, on Saturday, June 7, 2008 from 11:00 a.m. until 10:00 p.m., at Marx Park, seconded by Supervisor Flessas, voted on, carried unanimously
- f. PICNIC PERMIT
Supervisor Stroebel moved to approve a picnic permit for Bo Kui Feng, on Saturday, August 16, 2008 from 10:00 a.m. until 4:00 p.m. at Wray Park, seconded by Supervisor Schatzman, voted on, carried unanimously
- g. PICNIC PERMIT
Supervisor Stroebel moved to approve a picnic permit for Pat Consolazione, on Saturday, August 30, 2008 from 11:00 a.m. until 6:30 p.m at Marx Park, seconded by Supervisor Sea, voted on, carried unanimously
- h. ELECTRICAL PERMIT FEES
Supervisor Stroebel moved to approve increasing the Electrical Permit Fees to the suggested amount per the attached April 2008 Survey of Electrical Permit Fees, seconded by Supervisor Schatzman, voted on, carried unanimously
- i. BARTENDER LICENSES
Supervisor Stroebel moved to approve bartender licenses for Lynn M Nettesheim at Speedway, seconded by Supervisor Flessas, voted on, carried unanimously

DEPARTMENT, BOARDS, COMMITTEE/COMMISSIONS RECOMMENDATIONS

VOUCHERS

Supervisor Schatzman moved to approve the vouchers as presented in the amount of \$61,037.09, seconded by Supervisor Stroebel, voted on, and carried unanimously.

Included in the approved vouchers were: two checks for \$14,000.00 to Virchow, Krause & Company LLP for auditing services; \$11,282.44 to Scott Oil/Heating Co for vehicle fuel; \$5,306.79 to Cramer, Multhauf & Hammes for legal services; and \$3,404.00 to Fine Print Graphics for printing and mailing Summer Recreation Guide.

COMMUNICATIONS AND ANNOUNCEMENTS

The attached list of correspondence was reviewed by members of the Board with the following comment.

Chairman Henderson noted item 1 & 2.

There being no further business Supervisor Flessas moved to adjourn, seconded by Supervisor Schatzman, voted on and carried unanimously. The meeting adjourned at 8:20 p.m.

Respectfully submitted,
Jane F. Carlson, Town Clerk

CORRESPONDENCE
April 15, 2008

1. Focus, Mar. 29, 2008
2. Letter to Mayor Nelson regarding Water-Wise.
3. Letter from Time Warner regarding new HD channels
4. Crossroads, Spring 2008.
5. Plat & Subdivision Law seminar June 10, 2008.
6. Watershed Planning Conference, Apr 28, 2008.
7. The Wisconsin Taxpayer, February 2008.

April 11, 2008

MEETING NOTICES

All meetings will be held at the TOWN HALL, 645 N Janacek Road, Brookfield, WI:

TUESDAY, APRIL 15, 2008

7:00 P.M.

**SANITARY DISTRICT
NO 4**

AGENDA:

1. Call to Order.
2. Approval of Agenda.
3. Approval of Minutes.
4. Citizen comments: Three-minute limit.
5. Old Business. None.
6. New Business. None.
7. Approval of Vouchers and Checks.
8. Communications and Announcements.
9. Adjournment.

TUESDAY, APRIL 15, 2008

**IMMEDIATELY
FOLLOWING THE
SANITARY DISTRICT NO
MEETING**

TOWN BOARD

AGENDA:

1. Call to Order.
2. Approval of Agenda.
3. Approval of Minutes.
4. Citizen comments: Three-minute limit.
5. Chairman's Report
 - a. Update on 2012 Bluemound Road Project.
6. Old Business: None.
7. New Business:

- a. Discussion and necessary action on the Town Sign Ordinance:
 - a. Concerning installation of bus shelters within road right-of-ways in the Town of Brookfield with signage.
 - b. Regarding CUP for installation of free-standing signage at a reduced setback
 - c. Discuss Amending the Sign Ordinance.
 - b. Recommendation and approval for annual appointments.
 - c. Adoption of Resolution authorizing the submittal of a state grant application for Urban Nonpoint Source Construction project for stabilization of the Poplar Creek stream bank.
 - d. Adoption of Resolution authorizing the submittal of a state grant application for Urban Nonpoint Source Construction project for the purchase of a Vac/All Multipurpose Vacuum Sweeper.
 - e. Approval of Picnic Permit for Marx Park on Saturday, June 7, 2008 for Terry Lesperance from 11:00 a.m. until 10:00 p.m.
 - f. Approval of Picnic Permit for Wray Park on Saturday, August 16, 2008 for Bo Kui Feng from 10:00 a.m. until 4:00 p.m.
 - g. Approval of Picnic Permit for Marx Park on Saturday, August 30, 2008 for Pat Consolazione from 11:00 a.m. until 6:30 p.m.
 - h. Discussion and necessary action regarding Electrical Permit Fees.
 - i. Approve bartender licenses.
8. Department, Boards, Committee/Commission Reports/Recommendations: None.
 9. Approval of Vouchers and Checks.
 10. Communications and Announcements.
 11. Adjournment.

THURSDAY, APRIL 17, 2008

5:30 P.M.

MUNICIPAL COURT

Jane F. Carlson
Town Clerk

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meetings to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services contact the clerk's office at the above location.